



THE ONGOING INTERNATIONAL ADVENTURES OF

MIGUELITO'S LITTLE GREEN CAR

PROJECT OVERVIEW

WHAT:

Miguelito's Little Green Car is a photography project of Edmonton, Canada-based photographer **Leroy Schulz** for his ten year old nephew, Miguelito. Participants pose for a photo with a small, die-cast toy car that belongs to Miguelito. The project consists of a website with photos and stories and will ultimately be concluded with a book and public exhibition.

WHY:

In this project, the toy car represents the interconnection that exists between all of us. Rich or poor, powerful or powerless, young or old, regardless of race, culture, creed, gender or nationality, the car is an equalizer. **We are all connected.**

WHO:

The project includes a diverse range of people from all walks of life from all around the world. They range from 75 minute old baby to a 95 year-old World War II veteran. Artists, musicians, politicians, business people, academics, entertainers, athletes, authors, doctors, soldiers, models, activists, Pulitzer Prize winners, Nobel Prize nominees, and many others are represented. Among the notable people in the project are:

- **Kate Middleton**, the Duchess of Cambridge
- **Justin Trudeau**, Prime Minister of Canada
- **Ban Ki-Moon**, Secretary General of the United Nations
- **Gordie Howe**, retired hockey superstar
- **Gordon Ramsay**, chef, television personality, and restaurateur
- **Jerry Seinfeld**, television personality, comedian, actor, producer
- **Peter Mansbridge**, broadcaster, news anchor, chief correspondent for CBC News
- **Dave Hancock**, **Alison Redford**, **Ed Stelmach**, **Ralph Klein**, **Peter Lougheed**, former Premiers of Alberta
- **Jack Layton**, **Michael Ignatieff**, **Gilles Duceppe**, **Preston Manning**, former leaders of Canadian federal parties
- **Bob Rae**, **Stephane Dion**, **Olivia Chow**, **Elizabeth May**, Canadian federal politicians
- **Calgary Mayor Naheed Nenshi**, **Edmonton Mayor Don Iveson**, **Ottawa Mayor Jim Watson**, **Victoria Mayor Dean Fortin**
- **Margaret Atwood**, **Naomi Klein**, **Michael Ondaatje**, authors
- **Robert Bateman**, iconic artist and conservationist
- **Lieutenant-General Roméo Dallaire**, Canadian senator, humanitarian, author and retired general.
- **James Cartwright**, retired U.S. Marine Corps four-star general, Vice Chairman of the Joint Chiefs of Staff.
- **The Chilean Miners**, three months after their rescue from the mine
- **Snoop Dogg**, **Jim Cuddy**, **Alan Doyle**, **Blind Boys of Alabama**.

WHEN:

The project began in 2007 and will end in 2021 when Miguelito turns 18 years old. It will conclude with a book of photos and stories in which all of the people in it, from all walks of life from around the world, interconnected because he exists. The photos from the intervening years will form an auto-biographical, visual documentary of our lives and times. A large public exhibition in a gallery space is anticipated.

WHERE:

Everywhere. So far the car has traveled to many countries, including Canada, the United States, the Philippines, Jordan, Israel, Italy, Mexico, and France.

MEDIA:

The story of this project has been covered widely by newspapers (including the **Edmonton Journal**, **Calgary Herald**, **Regina Leader-Post**, **Ottawa Citizen**, **Montreal Gazette**, etc.), radio (**CBC Radio 1**, **630CHED**, **iNews880**, **UP!99.3FM**, **100.3THEBEAR**), and television (**CTV's Canada AM**, broadcast live coast-to-coast, **CTV Edmonton**, **Global TV**, **Omni TV**), blogs (**Unmarketing**) and public events (**Pecha Kucha Night**, etc.).

FOR MORE INFORMATION AND TO SEE THE PROJECT VISIT

MIGUELITOSLITTLEGREENCAR.COM

LEROY SCHULZ
PHOTOGRAPHER